

**BE
VISIBLE
CREATE
EXCITEMENT
TRANSFORM
LIVES**

The Rye YMCA, a 501(c)(3) nonprofit charitable organization, welcomes all people and promotes positive values through programs that build spirit, mind and body.

Every day, our mission takes us outside the walls of the Y into the communities of Rye, Harrison, Mamaroneck, Larchmont, Port Chester and beyond.

Our partnerships with public officials, corporations, local businesses and other nonprofits help build stronger communities.

JOIN US

**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

**RYE YMCA
21 Locust Avenue
Rye NY 10580
(914) 967-6363
www.ryeymca.org**

CORPORATE PARTNERSHIP OPPORTUNITIES



We invite businesses who want to make a positive community impact to partner with us. Through a program or event sponsorship, your business will receive heightened visibility as a corporation that cares about transforming lives and strengthening communities.

PROGRAM PARTNERSHIPS



LIVESTRONG at the YMCA is a 12-week, evidence-based small group program that has helped nearly 600 adult cancer survivors find support and regain their total health. It costs \$475 for each person who participates in the program. However, the Y offers LIVESTRONG at the YMCA absolutely free of charge to cancer survivors.

Safety Around Water teaches young children basic swimming and water safety skills and helps reduce their risk of drowning. As part of the Y's drowning prevention efforts, the program is offered free of charge. The cost of the four-day course is approximately \$300.

Send a Child to Camp ensures that every child has the chance to make friends, learn new skills and grow in confidence at summer camp.

Many working families rely on summer camp as safe, affordable childcare, and the Rye Y is committed to ensuring that all children are able to join their peers at camp, regardless of their family's ability to pay. The average cost of one week of camp for one child is \$300.

EVENT PARTNERSHIPS

ANNUAL DINNER MAY 2019

SPONSORSHIP: \$7,500

This special evening is a celebration of the Rye Y's accomplishments and a chance to recognize those staff and volunteers who make the Y, and our community, stronger. Approximately 150 people attend.

SENIOR HEALTH & FITNESS DAY MAY 2019

SPONSORSHIP: \$2,500

Free and open to all, this half-day event helps seniors remain healthy, thriving and connected with others. We offer health screenings specific to seniors, guest speakers, group exercise classes and more at both the Rye YMCA and The Osborn Retirement Community. A light lunch is included.

LIVESTRONG AT THE YMCA DAY OCTOBER 2019

SPONSORSHIP: \$2,500

This half-day event, which celebrates cancer survivors and their families and friends, includes motivational speakers, gentle physical activity and breakout sessions that focus on participants' spirit, mind and body. Approximately 100 survivors, friends and family members attend.

HEADS UP! DISTRACTED DRIVING & WALKING POSTER CONTEST OCT 2018 – JAN 2019

SPONSORSHIP: \$1,500

This Rye YMCA-sponsored poster contest engages Rye High School students in raising awareness about the dangers of distracted driving and walking. The posters are judged by students and community leaders and displayed at local venues. The winners are recognized at the opening reception of the poster exhibit.

SPONSORSHIP BENEFITS

Your corporate name and logo will be prominently placed on the event invitation, marketing materials and Rye YMCA website. You will be listed as a sponsor in press releases, our monthly email newsletter to 8,000 members and our Annual Impact Report. You will also have on-site signage at the event.

MARCH MADNESS ANNUAL BENEFIT

MARCH 30, 2019

Our most important fundraiser of the year, the Annual Benefit raises funds for our Y Cares Financial Assistance Program which allows us to keep a powerful promise to the communities we serve: no one will ever be turned away from a Y program or activity because he or she can't pay. Your sponsorship will send kids to camp, subsidize senior memberships, support cancer survivors and so much more. Attended by 200-300 people, the Annual Benefit is an exciting evening of food, fellowship and fun!

\$7,500 Championship Sponsor

Corporate name and logo prominently placed on:

- Event invitation sent to 1,500 households
- Event journal - Back Cover
- Rye YMCA website for one year

Corporate name listed as sponsor in:

- Event press release
- Monthly email newsletter to 8,000 members
- Annual donor newsletter
- Annual Impact Report

Prominent on-site signage at event

4 complimentary event tickets

\$5,000 Final Four Sponsor

Corporate name and logo prominently placed on:

- Event invitation sent to 1,500 households
- Event journal - Inside Back Cover
- Rye YMCA website for one year

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members
- Annual donor newsletter
- Annual Impact Report

On-site signage at event

2 complimentary event tickets



\$2,500 Elite Eight Sponsor

Corporate name and logo prominently placed on:

- Event invitation sent to 1,500 households
- Event journal - Full Page
- Rye YMCA website for one year

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members
- Annual Impact Report

On-site signage at event

2 complimentary event tickets

\$1,500 Sweet Sixteen Sponsor

Corporate name listed as sponsor in:

- Event journal - Full Page
- Rye YMCA website for six months
- Monthly email newsletter to 8,000 members
- Annual Impact Report

On-site signage at event



Event Journal Advertisement:

\$500 Club Level Full page

\$250 All Star Half page

\$100 Booster Listing

A signature community event, the Rye Derby & Healthy Kids Day combines road races for all ages with Healthy Kids Day activities for a fun-filled celebration of family, community and health. The Rye Derby raises funds for our Y Cares Financial Assistance Program, providing membership and program subsidies for families and individuals in need. More than 1,000 people attend this much-loved annual event.

\$10,000 Lead Sponsor

Corporate name and logo prominently placed on:

- Derby race shirts and posters
- Rye YMCA website for one year
- Print ad in the Rye Record (7,400 households)
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Event press release
- Monthly email newsletter to 8,000 members
- Annual donor newsletter
- Annual Impact Report

Sponsor table at event

10 complimentary race entries

\$5,000 Major Sponsor

Corporate name and logo prominently placed on:

- Derby race shirts and posters
- Rye YMCA website for one year
- Print ad in the Rye Record (7,400 households)
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members
- Annual donor newsletter
- Annual Impact Report

Sponsor table at event

5 complimentary race entries

\$2,500 Media Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for one year
- Print ad in the Rye Record (7,400 households)
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members
- Annual Impact Report

Sponsor table at event

\$1,500 Food Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for six months
- Print ad in the Rye Record (7,400 households)
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members
- Annual Impact Report

Sponsor table at event

\$1,000 Prize Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for six months
- Print ad in the Rye Record (7,400 households)
- Postcard mailing to 10,000 households

Sponsor table at event

Listing in Annual Impact Report

\$500 Game or Derby Goes Green Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Print ad in the Rye Record (7,400 households)
- Postcard mailing to 10,000 households

Sponsor table at event

Listing in Annual Impact Report

\$350 Mile Marker Sponsor

Corporate name on prominent race course sign

Listing in Annual Impact Report

\$25 - \$349 Patrons

Listing in Annual Impact Report

Questions:

Contact Susan Olson, Development Director, at susanolson@ryeymca.org or Lyell Lewis, Senior Development Assistant, at lyell@ryeymca.org

