



30th Annual Rye YMCA Derby & Healthy Kids Day Sunday, April 29, 2018

Sponsorship Agreement

Rye YMCA, 21 Locust Avenue, Rye, NY 10580
Serving Rye, Harrison, Larchmont, and Mamaroneck

Sponsorship Levels*:

- Lead Sponsor: \$10,000
- Major Sponsor: \$5,000
- Media Sponsor: \$2,500
- Food Sponsor: \$1,500
- Prize Sponsor: \$1,000
- Game/Activity Sponsor: \$500
- Mile Marker Sponsor: \$350

Derby Goes Green Sponsorship:

- \$1,000
- \$500

*Sponsorship Details on the reverse side.

In Kind Donation for: raffle and/or runner's bag _____

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

Your commitment is due March 23, 2018 in order to be included on application & t-shirt.

Checks should be payable to the Rye YMCA. If you prefer to pay by credit card, we accept **Visa, MasterCard or AMEX.**

Credit Card #: _____ Exp. Date ____/____/____

Please Print Clearly

Mo. Yr.

Print Name as listed on card: _____

Billing address of card: _____

Amount to be billed: _____ Signature: _____

Please contact **Margaret Mead** at margaretmead@ryeymca.org; or 914-967-6363 ext. 403 with any questions.

The Rye YMCA is a 501(C)(3) nonprofit charitable organization dedicated to strengthening the foundation of families and community.

**RYE DERBY &
HEALTHY KIDS DAY
SPONSOR
APRIL 29, 2018**

A signature community event, the Rye Derby & Healthy Kids Day combines road races for all ages with Healthy Kids Day activities for a fun-filled celebration of family, community and health. Now in its 30th year, the Rye Derby raises funds for our Y Cares Financial Assistance Program, providing funds for those who need the Y the most. More than 1,000 people attend this much-loved annual event.

\$10,000 Lead Sponsor

Corporate name and logo prominently placed on:

- Derby race shirts and posters
- Rye YMCA website for one year
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Event press release
- Monthly email newsletter to 8,000 members
- Multiple email blasts to 8,000 supporters

Sponsor table provided at event

10 complimentary race entries

Listing in the Rye YMCA Annual Impact Report

\$5,000 Major Sponsor

Corporate name and logo prominently placed on:

- Derby race shirts and posters
- Rye YMCA website for six months
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members
- Multiple email blasts to 8,000 supporters

Sponsor table provided at event

5 complimentary race entries

Listing in the Rye YMCA Annual Impact Report

\$2,500 Media Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for three months
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Corporate name listed as sponsor in:

- Monthly email newsletter to 8,000 members

Sponsor table provided at event

2 complimentary race entries

Listing in the Rye YMCA Annual Impact Report

\$1,500 Food Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for three months
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Sponsor table provided at event

Listing in the Rye YMCA Annual Impact Report

\$1,000 Prize Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for one month
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Sponsor table provided at event

Listing in the Rye YMCA Annual Impact Report

\$500 Game/Activity Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Sponsor table provided at event

Listing in the Rye YMCA Annual Impact Report

\$350 Mile Marker Sponsor

Corporate name on prominent race course sign

Listing in the Rye YMCA Annual Impact Report

\$25 - \$349 Patrons

Listing in the Rye YMCA Annual Impact Report

Derby Goes Green Sponsorship

\$1,000 Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Rye YMCA website for one month
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Sponsor table provided at event

Listing in the Rye YMCA Annual Impact Report

\$500 Sponsor

Corporate name listed as sponsor on:

- Derby race shirts and posters
- Print ad in the Rye City Review and Rye Record
- Postcard mailing to 10,000 households

Sponsor table provided at event

Listing in the Rye YMCA Annual Impact Report